

南通盛和中创188洋房样板间项目

软装方案

APRIL 2022.08

## 客群定位

大女儿16岁，就读国际学校，喜欢学习、古典音乐；  
小女儿10岁，活泼开朗，喜欢绘画，舞蹈



女主人40岁，私营业主，时间自由，对美食、旅行、珠宝有追求，注重提高生活情调，追求品位生活



父母主要照顾到家庭基本生活起居，老父亲平时喜好喝点茶，母亲带孩子比较多，空的时候养点花花草草

男主人42岁，企业高管；爱好喝茶、茅台收藏，有丰富社会经验和财富积累，喜欢收藏



**KELLY  
WEARSTLER**

Kelly Wearstler Lighting • Utopia Large Double Bath Sconce  
Utopia collection features topographic and organic forms inspired by California's coastal landscape. The carved bronze technique is juxtaposed with glass to evoke sensual drama and raw glamour.

**MORSALE**

DESIGNER LIGHTING

These beautiful wall sconces are handmade from natural marble. The warm, earthy tones of the marble will complement any room. Hung alone or in pairs, these sconces are the perfect way to add some natural beauty to your home.

Marble sconces are all-natural marble imported from Spain. The natural patterns of sedimentary rock include, but are not limited to, snow patterns, ink patterns, flame patterns, ice cracks, etc. The texture of each sconce is unique.

**KIFU**  
PARIS

KIFU PARIS is a lifestyle collection of Home Accessories and Furniture using handmade techniques of elaborate inlay patterns of shagreen, shells, semi-precious stones, and other unique materials.

Daughter of famed design duo R&Y Augousti, her brand has a younger quirkier style reflecting her youth. From her "jewelry inspired knobs" on decorative boxes, gold bar shapes and wild patterns inspired from the feathers of exotic birds, Kifu Paris is bold and independent.

Kifu Paris represents the lifestyle collections of R&Y Augousti, Kifu Paris and Mat & Coard Paris.

Kifu Paris represents the lifestyle collections of R&Y Augousti, Kifu Paris and Mat & Coard Paris. We design, produce and sell fine furniture, luxury home accessories, unique lighting and sculptural candles, passionately hand-crafted by artisans in our atelier.

## 刘一曼花植设计

主理人：刘一曼

合作花艺师：Omega, Hermes

2013 年开始学习小原流花道 / 2015 年跟随花艺大师佐佐木直喜学习至今 / 2018 年师从上野雄次先生 / 2019 年开始学习装置艺术 / 2019 年 1 月成立刘一曼花植设计工作室 / 2019 年 9 月本色美术馆花艺个展 / 2020 年 8 月上海静安文化馆花艺联展 / 2010 年 art021 和艺术家大悠法师花画联展。合作空间有：上海隐溪茶馆 / 杭州见山茶事 / 杭州上美美术馆 / 上海元中堂艺术馆 / 万科地产 / 大家地产 / 西湖新新饭店 / 深圳珍庭餐厅 / 深圳植藤料理 / 深圳有间茶事 / 隐庐酒店等。







面料材质细节

「千山隔书信慢，今日月明花香，予你共赏」

“观夏，to summer, to me”

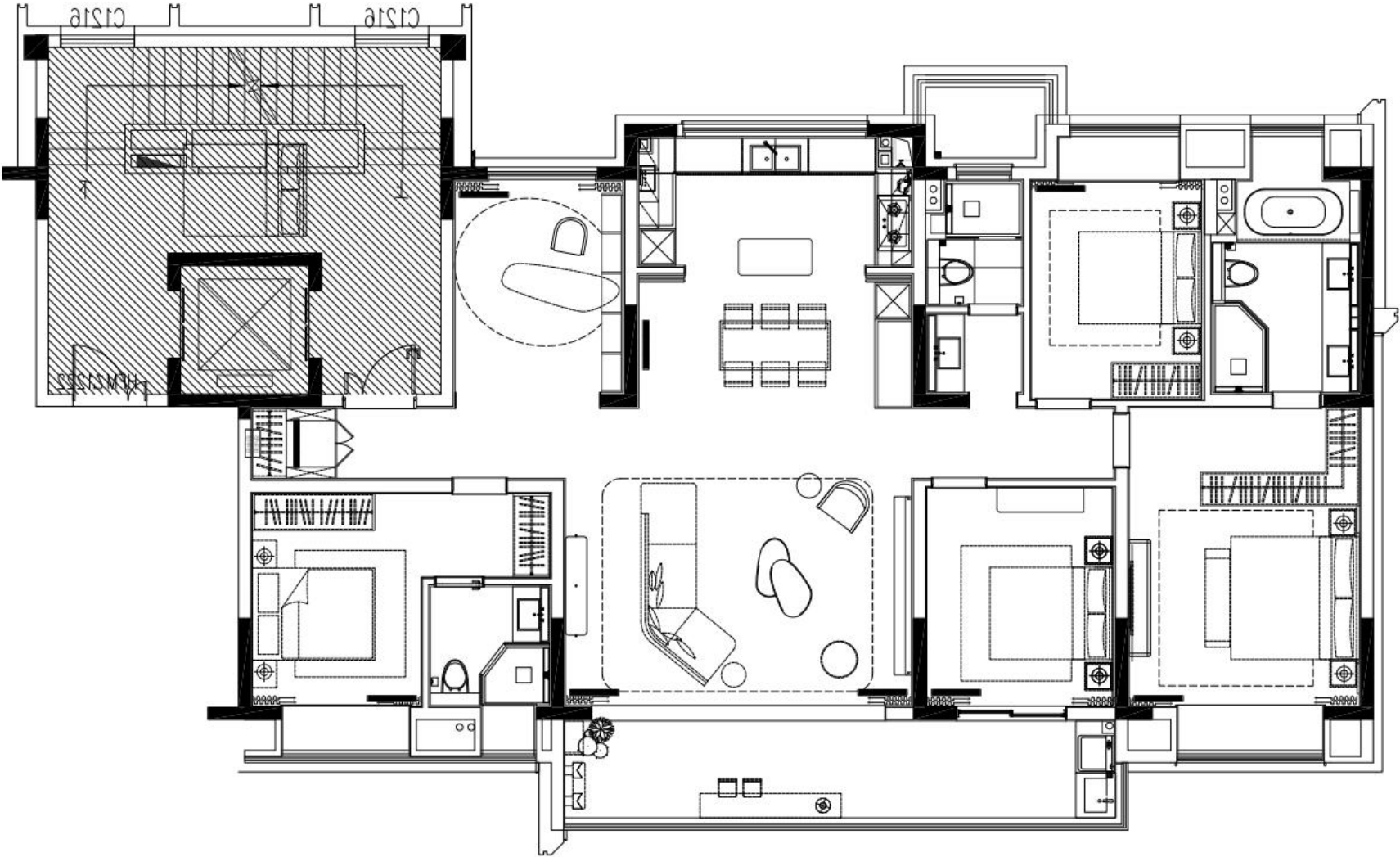


“观夏”，主打原创东方植物香，目前的产品线包括香薰、香水和洗护用品。昆仑煮雪、颐和金桂、听泉茉莉、书院莲池、饮雪探梅等都为品牌热销产品。观夏从「独处场景」切入，通过内容围绕生活方式，去渗透对认真生活态度的表达，在当代都市生活和传统文化中找到连接点。

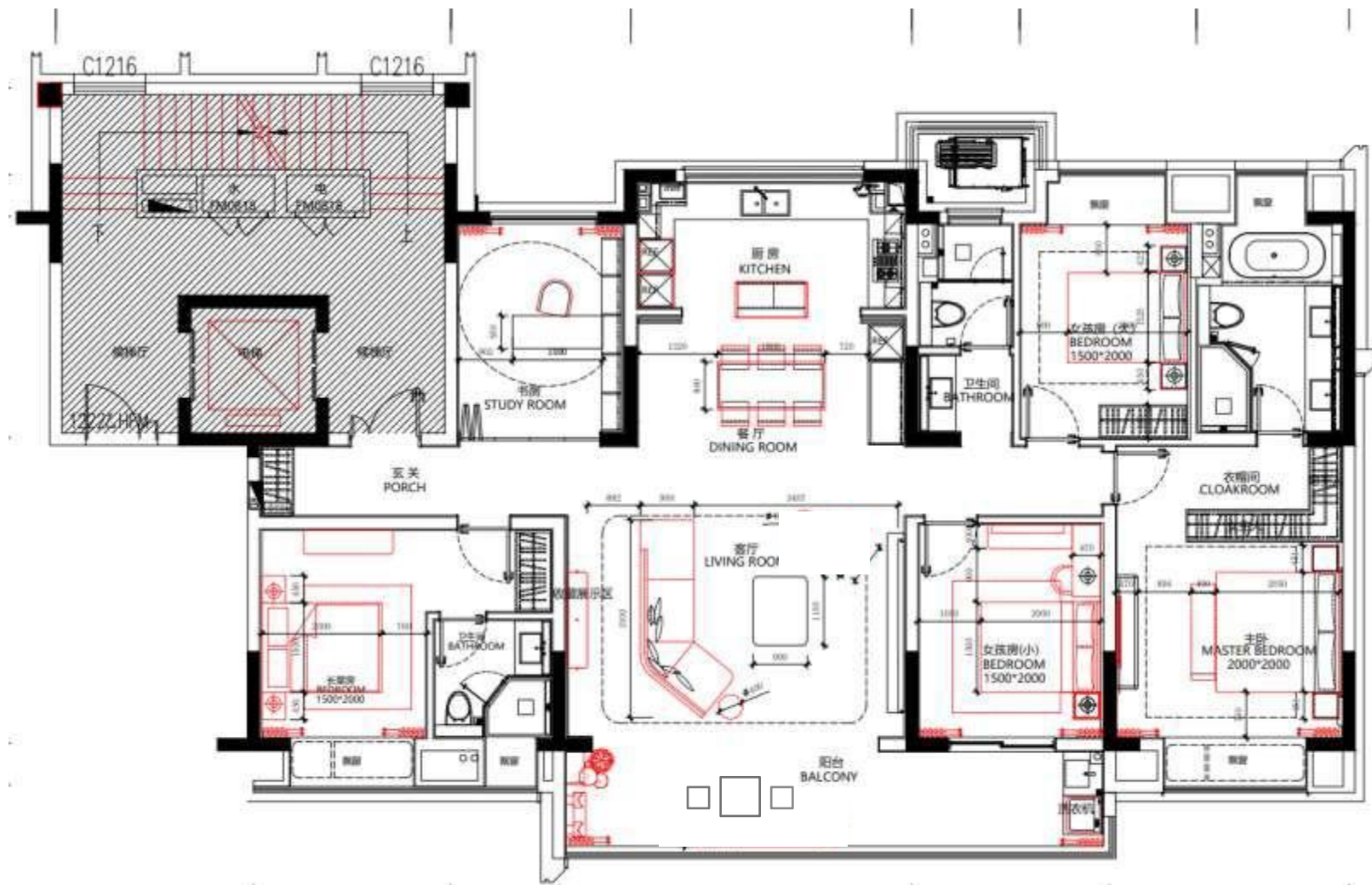
香气透过文字的描述让人浮想联翩，对消费者而言，香味带来的魅力不仅是嗅觉上的体验，还激发了人对于香味的想象



188洋房平面方案

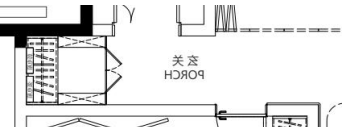


188洋房软装家具平面尺寸





188洋房玄关软装方案





188洋房客厅效果图







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THE ELEMENT CAN FREELY CUSTOMISE WITH  
HIGH<sup>S</sup> LOW BACKRESTS, DIFFERENT TYPES OF  
ARMREST AND THE OPTION OF ELEMENT  
FUNCTIONING AS A TOP AND CONTAINERS, JUSTING OUT  
AT THE BACK, OR AT THE END, NEXT TO THE SEAT.







## 188洋房客厅书架主题意向

生活的仪式感，女主人旅游至世界每个角落，带回来的珠宝和艺术品，展示在家里。





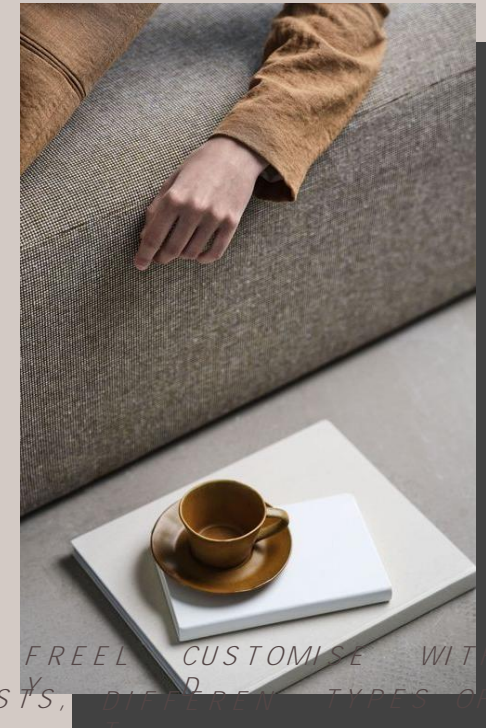
YOUR

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# BOLING TEA



## IN THE STOVE



围炉煮茶

开启都市慢生活

聚享欢乐时光

茶饮 | 咖啡 | 酒水 | 烧鸟





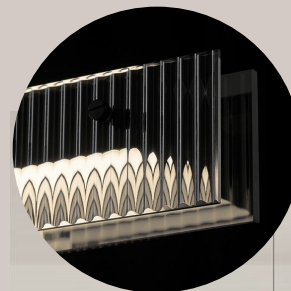


DESIGN IDEA

LANGDSCAPE BALCONY FF&E 方案二

HWCD

Hui's daily design



Family dinner



Cooking



打破生活和室内的边界

*Break the boundary between life and vacation*

*In addition to the strong historical charm, there is a unique temperament.*



*Mainde*



品阅  
" 精致人文生活 "



*Experiment and artistic construction of space  
Create humanities and arts, warm natural romantic exquisite life*



188洋房客餐厅效果图



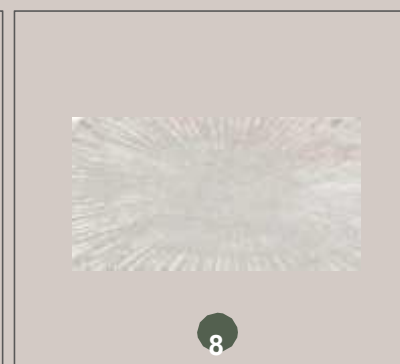
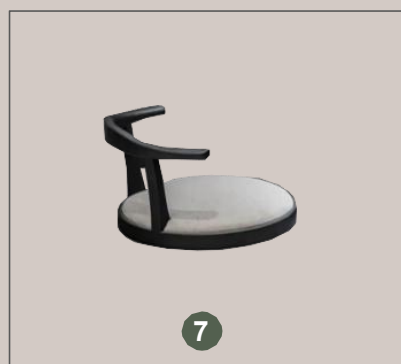
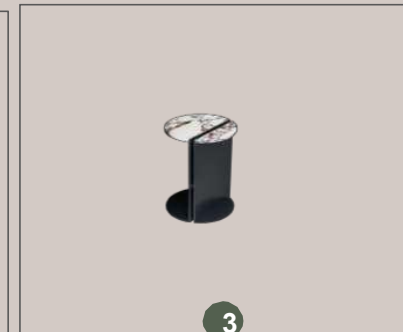
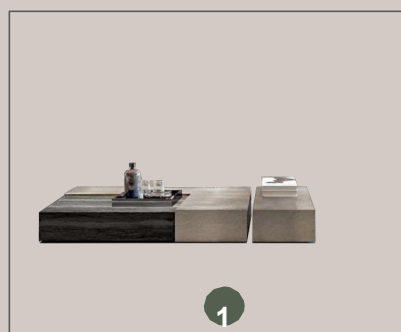
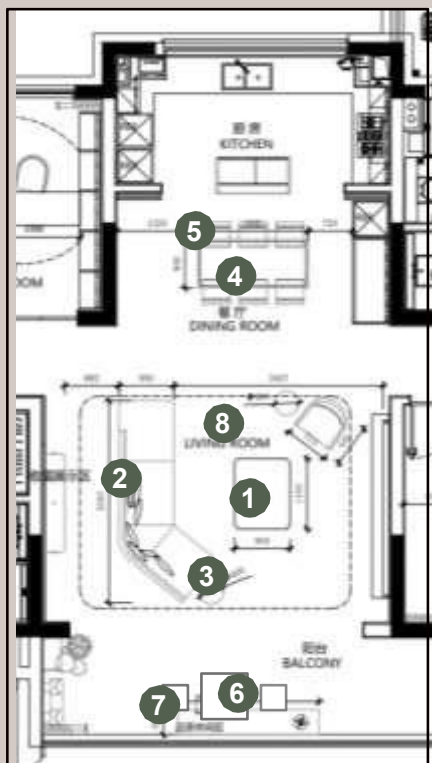


**DINING ROOM** / 餐厅





188洋房客餐厅平面落位图



养生主题



养 生 主 题





188洋房厨房软装方案



# KITCHEN STORAGE



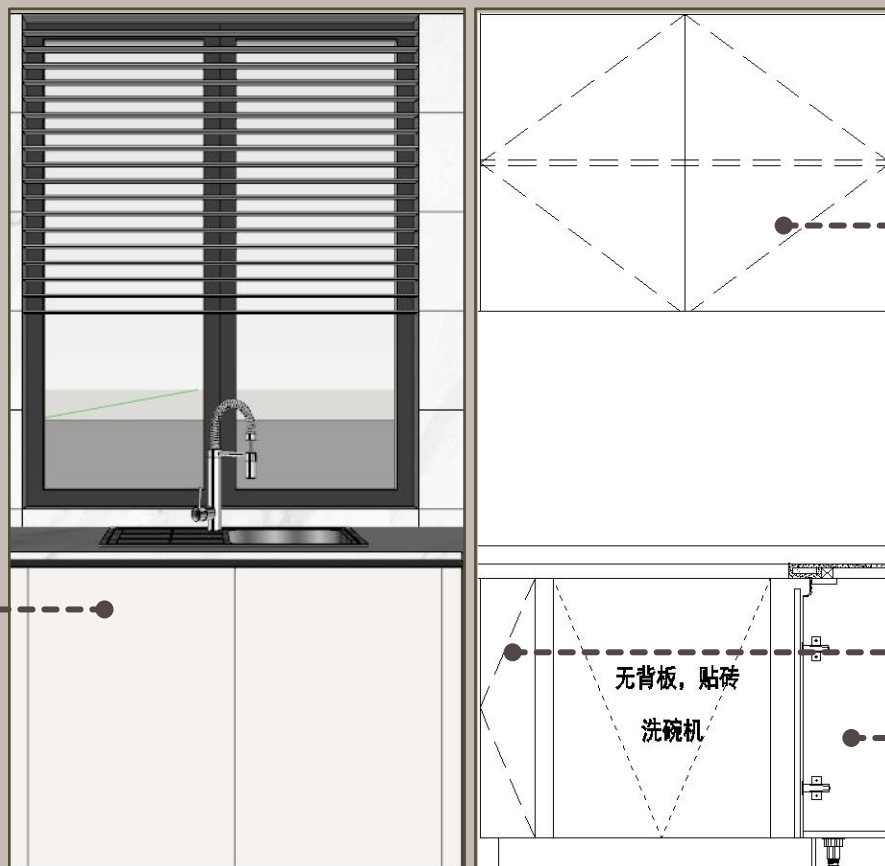
注：最终落地饰品款式及效果以现场硬装柜体设计实际摆放为准



# KITCHEN STORAGE



水池地柜内放置厨房清洁用具



谷物、面粉收纳盒



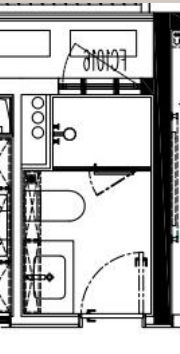
杂物收纳盒



进口食品

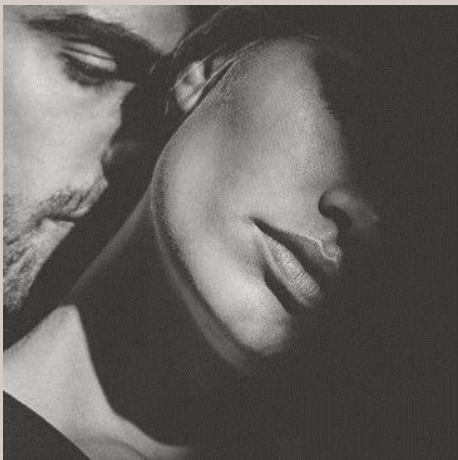


## 188洋房卫生间软装方案





# TIPSY



【微醺一刻】

当酒意温暖意志，未必擅长微醺。

这样的松软轻盈是暂且可以写下与现实重负联结的慵散狂欢，

惺忪里的故事总是动听，

混沌里的灵感也珍贵，

总想为生活里一些不想“清醒”的时刻捧杯，

夜色渐入，繁星散落，有酒，有你。



188洋房主卧效果图







床细节

MINIBAR  
品酒主题







## 188洋房主飘窗软装方案

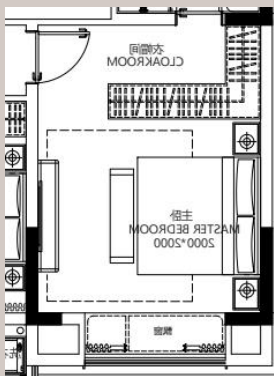


188洋房主卫软装方案

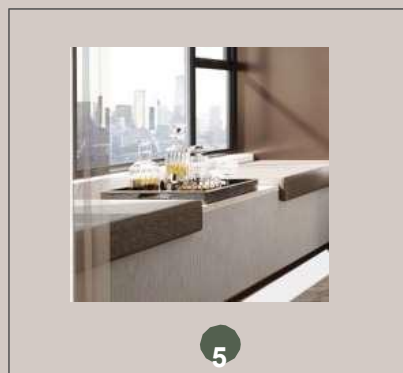
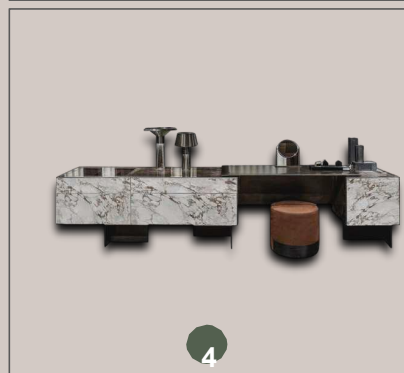
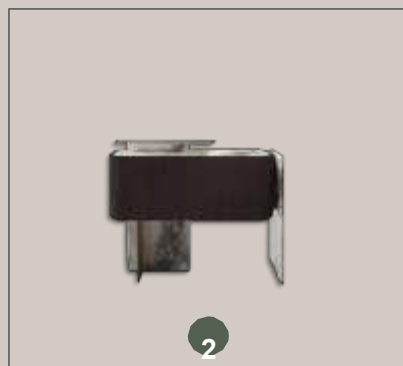
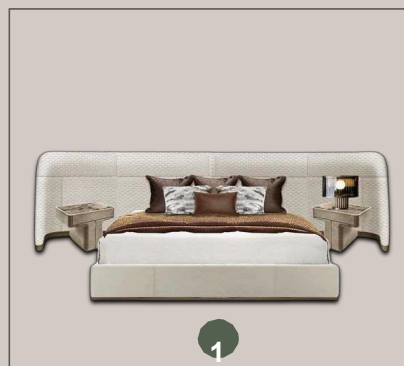
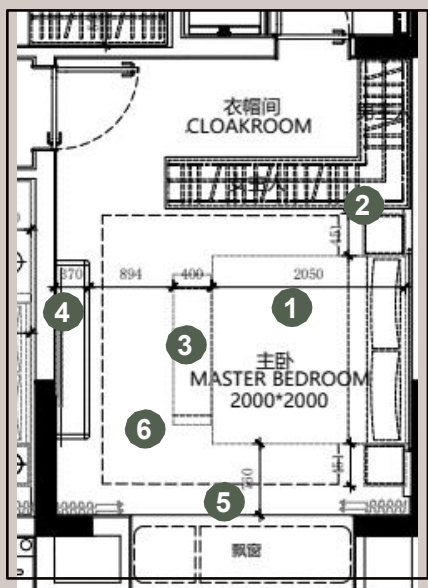




188洋房主卧衣帽间软装方案



188洋房主卧平面落位图





# LANGUAGE PLAN



【 回声计划 】

专属父母年代的青春回忆

说出口的话，是真的不存在吗？

没有出口的情绪，是真的消失了吗？

这些疑问，在一个叫【 回声计划 】的空间给出回答：

“表达不限形式，倾述是最近的出口....”

滴答滴答，情绪随着机械键盘的声音流露

年代的记忆在此刻映入眼前



188洋房老人房效果图一







柜内氛围意向



188洋房老人房效果图二













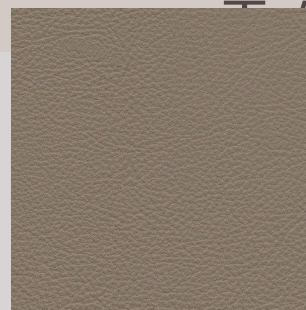
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Have you ever seen some  
in it down? The w  
irritable, on ed  
can co  
lighter, and more engaged.









## 男主人衣帽间意向

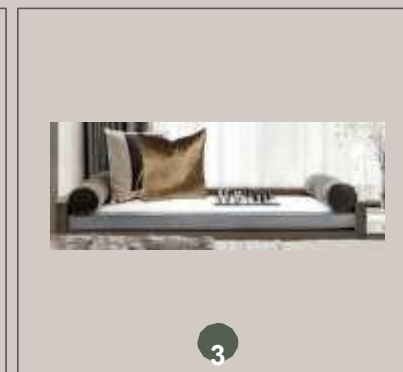
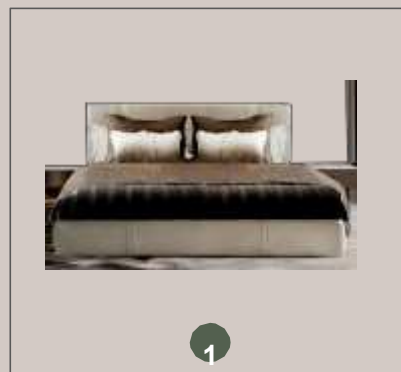


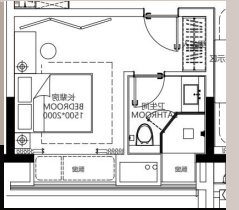
## 女主人衣帽间意向





188洋房老人房平面落位图







188洋房大女儿房效果图



188洋房大女儿房软装方案



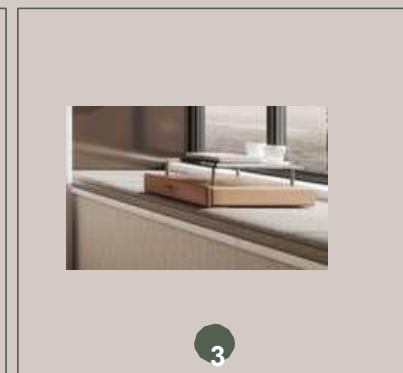
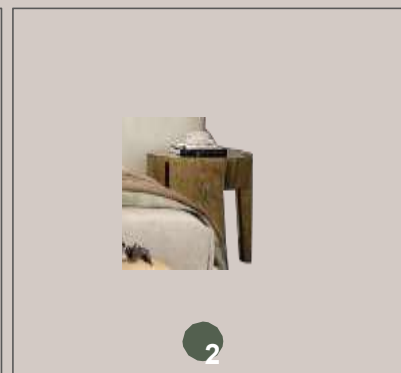
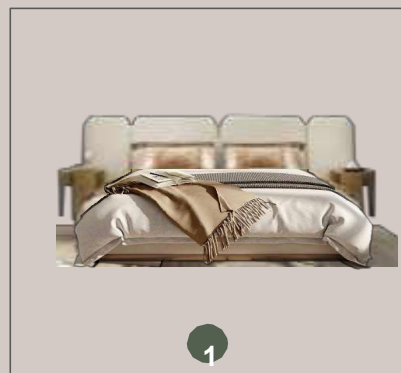
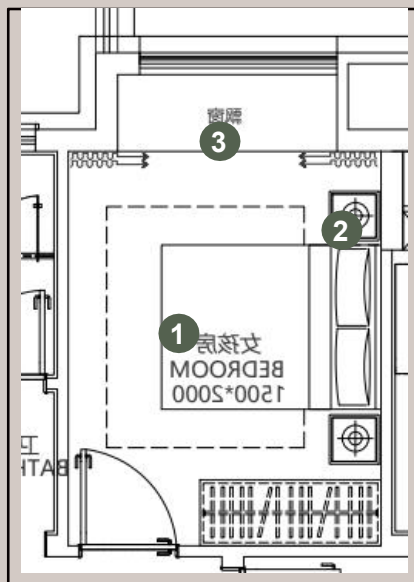




飘窗上摆放各类书籍，  
音乐摆件，营造爱学习  
读书的氛围



188洋房大女儿房平面落位图





188洋房小女儿房效果图



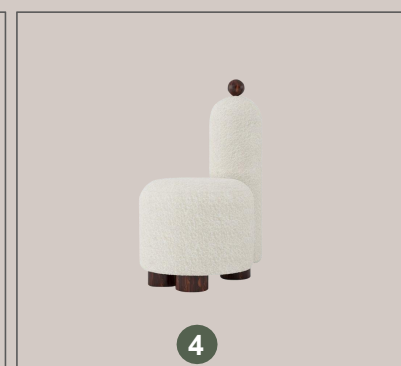
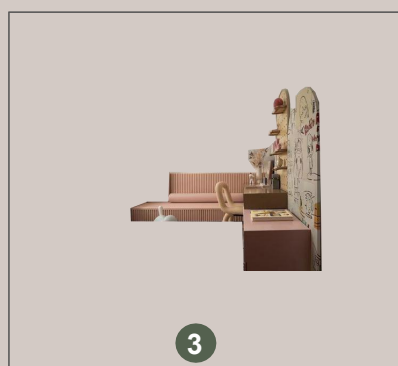
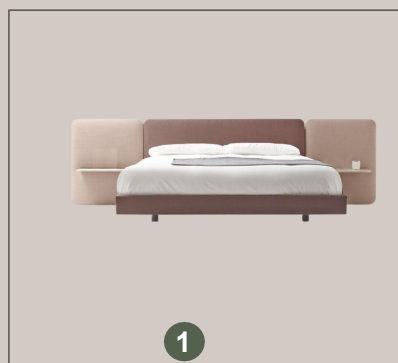
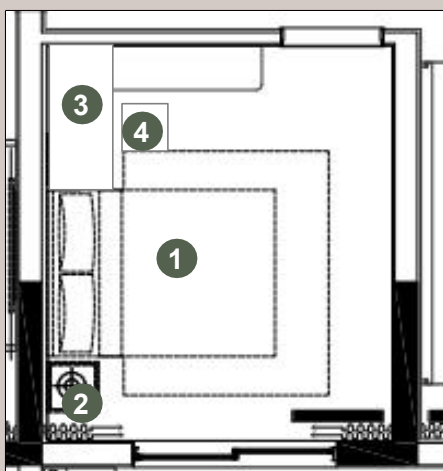








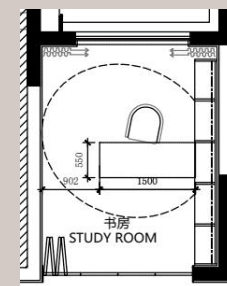
188洋房女儿房平面落位图







柜内摆放，男主人的  
一些爱好收藏品

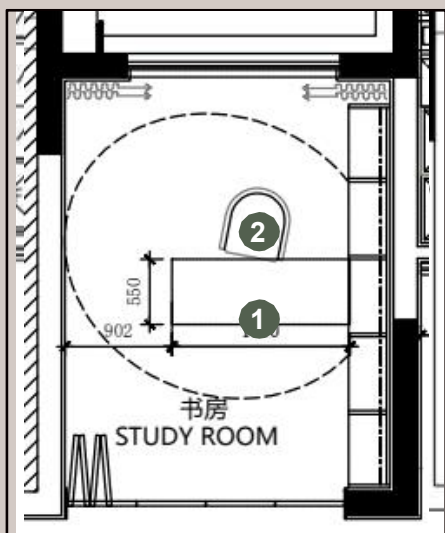


## 酒 主 题





188洋房书房平面落位图



"Sincere Thanks."





Robert Hadden | Chairman



John Villar | Chief Executive of International Projects



Steven Lin | Chief Executive of International Projects



Milana Mu | Partner London



Giulia Sanson | London office



Fabrizia Cino | London office



Ludovica Miraval | Shanghai office



Vanessa Vassone | Shanghai office



Arianna Lucente | London office



Martin Otiu | Partner Barcelona



Euler Zhou | Shanghai office



Vicky Kuo | Shanghai Office



Rita Fabiano | Director of Shanghai Office



Martín M. Puñal | Barcelona office



Sasha | Shanghai Office



Carla Alós Mateu | London office



Fran Zhang | Partner Shanghai



Jimmy Jin | Partner Shanghai



Alex | Shanghai Office



Zelei Jiang | Partner Shanghai



Heyu Zhu | Partner Shanghai



Li Quojian | Director



Jello Tian | Shanghai office



Daniel Sun | Shanghai office



Shawn Xie | Shanghai office



Laura Zheng | Shanghai office



Andy Liu | Shanghai office



Lee Dong | Shanghai office



Sarah Picot | Shanghai office



Helen Liu | Shanghai office



Charis Zeng | Shanghai office



Linda Zhao | Shanghai office



Luo Lei | Shanghai office



Li Luning | Shanghai office



Yang Hao | Shanghai office



Jackie Dong | Shanghai office



Feng JAXI | Shanghai office



Liang Likui | Shanghai office



Grace Wang | Shanghai office



Teresa Fang | Shanghai office



Shi Kaicheng | Shanghai office



Aki Jiang | Shanghai office



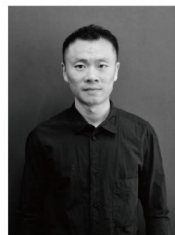
Zhang Qi | Shanghai office



Li Yang | Shanghai office



Zhang Bo | Shanghai office



Zhang Pei | Shanghai office



Hobo Shen | Shanghai office



Gan Yihong | Shanghai office



Xiang Zhigang | Shanghai office



Ivy Jiang | Shanghai office



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